



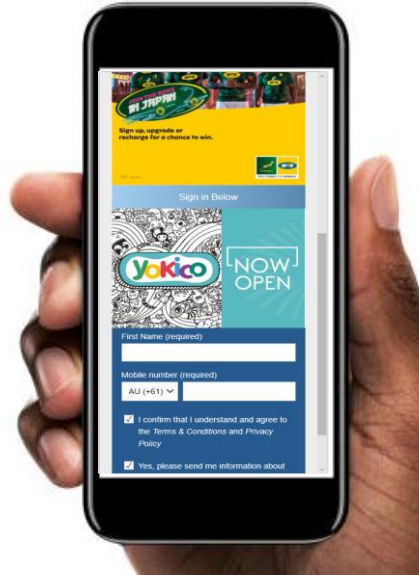
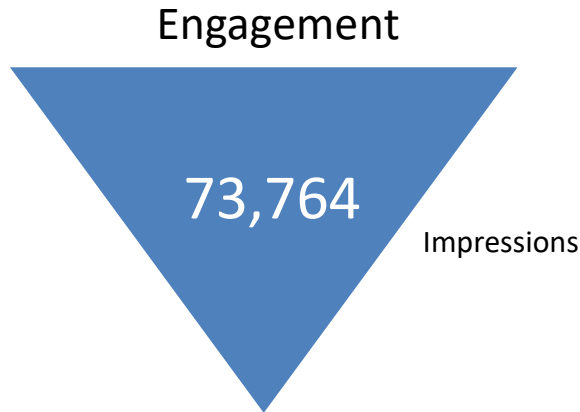
Yokico WiFi Banner Campaign

12 August 2019

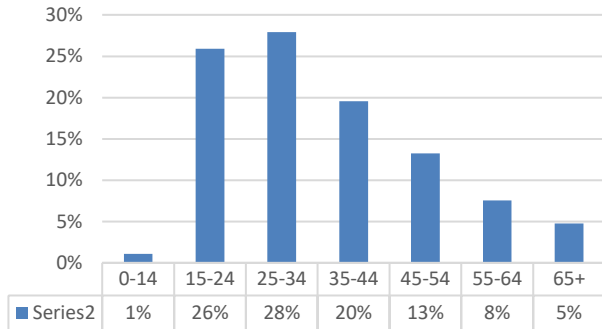
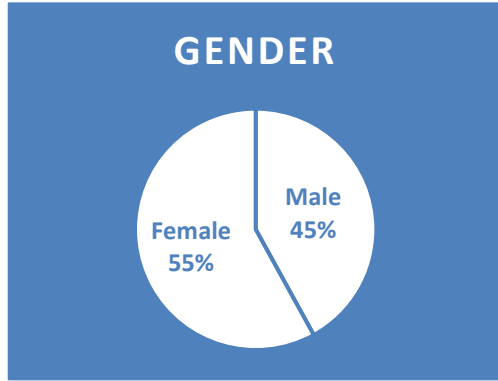


Campaign Outcome

The banner campaign ran from 8 July-9 August 2019.
During this time the banner was displayed to 18,037
WiFi users 73,764 times.



Engagement Insights



Device	%
Apple iPhone	14.28%
Huawei P20 lite	5.23%
Samsung Galaxy Grand Prime 4G	5.18%
Unreported Generic Android	4.61%
OPPO R9S	23.59%
Samsung Galaxy S8	2.44%
Huawei P smart	2.35%
Huawei P8lite	2.3%
Huawei P9 lite	2.25%
Huawei P8 Lite 2017	2.12%
Huawei P10 LITE	1.86%
Samsung Galaxy S7	1.28%
Samsung Galaxy J5 DUOS	1.23%
Samsung Galaxy S7 Edge	1.19%
Huawei nova i3	1.18%
Samsung Galaxy J5 Prime	1.11%
Samsung Galaxy S8+	0.93%
Samsung Galaxy J4 Core	0.92%
Samsung Galaxy S6	0.88%
Samsung Galaxy A5	0.85%
Samsung Galaxy S9	0.84%

